



**For Immediate Release**  
**Contact:** Tracy Hartman  
[thartman@aloftgroup.com](mailto:thartman@aloftgroup.com)  
978-462-0002 x103

## **CAPA International Education Launches Shanghai Global Business Study Abroad Program for the Summer of 2013**

*New program is a result of significantly increased student demand to study in the economic capital of China, the world's second largest economy*

London, England, and Boston, MA – November 27, 2012 – CAPA International Education is pleased to announce the launch of a new study abroad program in Shanghai, or the Shanghai Global Business Program, available to students for the summer of 2013, from June 29<sup>th</sup> to August 10<sup>th</sup>.

The Shanghai Global Business Program is a survey of the past and a look into the future in Asia's Century, which combines two academic courses, *Analyzing and Exploring the Global City: Shanghai* and *Doing Business in China*, with the rich MyEducation cultural program. CAPA's MyEducation cultural program provides students with a means of engaging with the Shanghai urban environment in ways that will be relevant to them and their interests to make a better connection between classroom theory and the outside world.

This 6-week summer program, which costs \$5,499, also includes housing at Shanghai International Studies University, a weekly meal stipend, a transportation pass for the metro and buses, a full-day excursion to Suzhou, overnight weekend excursion to Hangzhou, company visits, medical, travel and accident insurance, and access to CAPA Shanghai student services and support.

"Shanghai is the economic center of the world's second largest economy, with a rich history that will expose students to a unique culture and diverse business environment," explains John Christian, President and CEO of CAPA International Education. "As a result, we knew Shanghai would be the perfect location for our newest Global Cities Program and are confident students will be come away with a deeper, globally diverse experience that they can draw upon into their post graduate lives."

For more information on CAPA International Education's new Shanghai Global Business Program, please visit <https://www.capa.org/shanghai>; or to learn about other CAPA International Education's study abroad programs in Beijing, Buenos Aires, Florence, Istanbul, London or Sydney, please visit <https://www.capa.org/students>

### **About CAPA International Education**

CAPA International Education has been a global leader for innovative academic learning abroad since 1972. By providing a self-driven, self-selecting and self-identifying experience, CAPA International Education enables the student to be in charge of defining their international learning experience and what it will incorporate. With both individual and group based study abroad programs, CAPA delivers quality experiential education across the globe. With programs located on four continents in seven countries, students are taught using a tested and proven educational program called *MyEducation* which blends theme based classroom learning and experiential learning to give students the context they need to expand their understanding of the world in which they live. For more information, please visit <http://www.capa.org/>.

###