



News Release

FOR IMMEDIATE RELEASE

Career Integration Conference Coming to Boston July 13-15

Conference Brings Together Educators and Employers to Discuss Developing a Global Workforce

BOSTON, MA. (June 28, 2016) – Over 120 education abroad and career services industry leaders are expected to converge in Boston to discuss global trends of employability outcomes in higher education at the [Career Integration Conference](#). The Minding the Gap: Career Integration Strategies for Educators and Employers Conference will be held July 13-15, 2016 at the Metro Meeting Centers, 101 Federal Street in Boston. The event is made possible through a partnership between CAPA The Global Education Network and The Learning Abroad Center at the University of Minnesota.

What exactly is Career Integration? Simply put, it teaches study abroad students how to identify and translate the value of global education and prepares them to translate the skills they've learned through their experiences abroad into graduate school opportunities and dream careers.

“The Career Integration Conference is a unique opportunity to convene an array of stakeholders committed to developing a global workforce and society,” said Martha Johnson, Assistant Dean for Learning Abroad, University of Minnesota. “The focus of the discussions and sessions allows participants to engage with the subject, connect with allies sharing different perspectives, and share best practices.”

The conference provides a platform for educators and employers to discuss industry innovations. This also helps spark conversations between career professionals and international educators to include state and regional workforce aspirations.

“CAPA had been contemplating our own approach to career integration prior to my attendance at the inaugural Career Integration Conference in the Twin Cities in 2014,” said John Christian, CEO and President of CAPA. “Since then we have built a robust fully integrated strategy for personal and professional development which is woven throughout the curriculum, co-curricula and general program, ensuring our students can interpret, document and articulate the value of their experience in a meaningful way.”

This year's keynote speaker is visionary strategist Shama Hyder, CEO of Marketing Zen Group and a bestselling author, who has been named the “Zen Master of Marketing” by Entrepreneur Magazine and the “Millennial Master of the Universe” by Fast Company. Hyder is an acclaimed international keynote speaker who's shared the stage with President Obama and the Dalai Lama. Other speakers include leading scholars and professionals in the field of international education and the business sector.

For more about the conference including, the [agenda](#) and a [speaker](#) list visit careerintegration.org.

About CAPA The Global Education Network

[CAPA The Global Education Network](#) is committed to academic excellence, integrity and innovation in learning abroad. CAPA provides meaningful experiences that challenge and inspire students to analyze and explore complex political, cultural and social landscapes within urban environments. With a commitment to personalized learning, collaborative learning communities and global connections via technology, CAPA prepares students to live and work in a globally interdependent and diverse world.

About The UMN Learning Abroad Center

[The Learning Abroad Center](#) (LAC) is the University of Minnesota's comprehensive resource for study, service-learning, research, work, intern, volunteer, and travel experiences worldwide. The LAC offers over 300 programs in more than 80 countries as well as a full range of advising and support services to students, including program selection, academic planning, financial planning, registration, credit, cultural adjustment, travel planning, travel products, and re-entry programming.

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