



Globalization: Politics, Culture & Governance

UNH Course Code: IRS331

Subject Areas: International Relations, Political Science, Sociology

Level: 300

Prerequisites: Introduction to International Relations, Political Science or Sociology

Language of Instruction: English

Contact Hours: 45

Credits: 3

Description:

The word Globalization is one of the more fashionable additions to the lexicon of international relations pundits have made since the end of the Cold War. Widely used, frequently abused and generally misunderstood, the term today has however become so clouded in cliché and indeterminacy that it risks meaning almost nothing at all. To remedy this situation, you set out in this course to investigate, analyze and reassess the elusive historical and social concept of globalization, looking closely at its manifold forms, varied content and troubling consequences. Employing the tools of sociology and the analytical methods of political science, you embark on an interdisciplinary investigation of the theory and practice of globalization. You will simultaneously develop the requisite skills for identifying this phenomenon in current events, for situating it in the larger context of international relations, and for understanding the meaning and role of global governance as a logical and appropriate response to this phenomenon.

Your investigation begins with a definitional and historical analysis of the term globalization, one that clearly explains and differentiates among the many interrelated key constituent concepts. At this juncture, you will also survey the more important theories formulated to account for this intangible phenomenon we call globalization as well as analyzing its impact on politics and culture.

With this foundation in place, you then organize the coursework into two main areas of reflection. The first concerns the major actors on the stage of globalization, of both state and non-state varieties. The former includes old traditional Westphalian states as well as more recent ones resulting from the process of “exporting” State structures to the developing world. The latter includes what American Political Scientist James Rosenau calls the “sovereign-free actors” or non-state entities (trans-national firms, IGOs, NGOs, mafias, terrorist organizations, individuals, informal groups, trans-national networks, regional constructions, etc.). Each very different from the other in both power and influence and all with values and interests impossible to reconcile, these actors nevertheless interfere with and interrupt the course of state action, all the while striving to gain in the stakes of globalization as well as to shape the form an incipient global governance might take.

In the second part of the course you take up the international agenda the phenomenon of globalization so relentlessly imposes and that so dangerously entangles state and non-state actors alike. Among the high stake items are:

- Global Flows of Value (people, information, culture, and ideas)
- Systems of Global Trade (among & between Developed & Less-Developed economies)
- Global Public Goods (resources, sustainability, global warming, bio-diversity, etc.)
- Transcendent Ideological Forces (religious fanaticism, criminal violence, terrorism)
- Humanitarian Public Law (genocide, war crimes, crimes vs. humanity, the ICC)
- Global Security (Cold War security, human security & multilateralism)

In short, this course provides you with a detailed analysis of the meaning, players, processes, and consequences of contemporary globalization and global governance, serving as a complement to your area of concentration or as a foundation to further work in international relations, political science, sociology and related fields.

Learning Objectives:

- to identify and evaluate the structure of the international system
- to define & interlink the concepts of actor, diplomacy, culture and politics
- to trace & describe the main chronological lines of the historical process of globalization
- to use the tools of political science & interdisciplinary approaches to this study
- to develop a conceptual framework for understanding globalization & global governance
- to analyze sociologically, systematically & empirically the main issues of globalization
- to develop and demonstrate use of analytical and critical thinking skills on these issues
- to present orally and in a standard format a specific topic on globalization
- to research, write and defend a sociological essay on an pressing issue of globalization

Instructional Format:

Course work is comprised of in-class lectures and discussions, group exercises, student *exposés*, documentary films, extensive outside readings, independent group and individual onsite study, a research project, and a number of instructor-led onsite research excursions to relevant course-related sites and institutions in the city. Some onsite study will be integrated into class-time while others will be assigned as out-of-class independent learning. Classes meet twice weekly for 1¼ hours.

Form of Assessment:

The instructor will use numerous and differentiated forms of assessment to calculate the final grade you receive for this course. For the record, these are listed and weighted below. The content, criteria and specific requirements for each assessment category will be explained in greater detail in class. However, you must complete all grading assessment categories to receive a grade for this course. In addition, your work and behavior in this course must fully conform to the regulations of the [CEA Academic Integrity Policy](#) to which you are subject. Finally, all formal written work you carry out in this course (research papers, projects, studies, etc.) must be submitted in electronic format. Your instructor may also require that you hand in a hard copy of such work.

Class Participation	10%
Oral Presentation	10%
Midterm Examination	20%
Onsite Excursion Reports	20%

Research Paper	20%
Final Examination	20%

Class Participation: When determining your class participation grades, traditional criteria such as material preparation, completed reading before class, and collaborative group work are all evaluated. But it is the active, meaningful and informed verbal and written contribution that you make that is most important to your overall participation grade. Indeed, willingness to share views in classroom discussions and the insightfulness of your comments and questions about assigned readings will all be taken into account when evaluating your participation. And whereas attendance and punctuality are expected and will not count positively towards the grade, laxity in these areas will have a negative effect. The instructor will use the following specific criteria when calculating your class participation grade:

Criteria for Assessing Class Participation	Grade
You make major and original contributions that spark discussion, offering both critical and analytical comments clearly based on readings and research and displaying a working knowledge of theoretical issues.	A+ 9.70-10.00
You make significant contributions that demonstrate insight as well as knowledge of required readings and independent research.	A-/A 9.00-9.69
You make useful contributions and participate voluntarily, which are usually based upon some reflection and familiarity with required readings.	B/B+ 8.40-8.99
You make voluntarily but infrequent comments that generally reiterate the basic points of the required readings.	C+/B- 7.70-8.39
You make limited comments only when prompted and do not initiate debate or show a clear awareness of the importance of the readings.	C 7.40-7.69
You very rarely make comments and resist engagement with the subject, attending class having manifestly done little if any preparation.	D+/C- 6.70-7.39
You are unable to make useful comments and contributions, being occasionally absent from, generally passive in, and unprepared for class.	D-/D 6.00-6.69
You make irrelevant and tangential comments disruptive to class discussion, a result of frequent absence and complete un-preparedness.	F Below 6.00

Oral Presentation: Many classes will include an individual presentation or *exposé* to last no more than 15 minutes and which conforms to specific organizational and methodological criteria. This exercise in analysis and presentation needs to be accurate, detailed and, most of all, extremely well structured and organized. The sources of the presentation should be selected from the required and recommended course literature. The instructor will guide you through the requirements of this exercise.

Onsite Excursion Reports: The purpose of these assignments is to link the more academic and abstract in-class lectures and assigned readings to the outside world of concrete international organizations, private corporations or institutes, NGOs or museums that are manifestations of the process of globalization. Following each study excursion you will write a report responding to a number of specific questions related to the issues and significance of the site. The instructor will explain in class the specific approach and requirements of these reports.

Research Paper Guidelines: The instructor will explain in detail the specific approach, methodology and content that will be integrated into your research project. But as a quick checklist of things to begin thinking about, the following guidelines will help you in deciding on a research topic and in planning its execution.

1. Make a clear and compelling link between your topic and course themes.
2. Link your subject to the learning objectives listed above.
3. Search out a wide variety of bibliographical and visual sources.
4. Show personal involvement in your subject in a demonstrable way.
5. Make your finished project one that couldn't be done at your home institution.

You will submit to the instructor periodic updates on the progress of your research and these will count towards the overall assessment of your work. In this exercise, your work will be evaluated according to the tenets and principles of scholarly academic research and Standard English usage and expository writing. Therefore, ensure that you are using a recognized handbook of style, a good dictionary, and that you are guided by the highest principles of academic integrity. The instructor will supply you with additional guidelines and advice on research topics, methods and resources for successfully completing your research.

Midterm & Final Examinations: The midterm and final exams are designed to establish and communicate to you the progress you are making towards meeting the course learning objectives listed above. They are comprised of questions and exercises that test your abilities in three important areas of competency: the amount of information you master; the accuracy of the information you present; and the significance you ascribe to the facts and ideas you have integrated across your study in this course.

CEA Attendance Policy:

Every student is expected to attend all scheduled class sessions on time and be thoroughly prepared for the day's class activities. In compliance with NEASC and UNH accreditation requirements, CEA instructors compile regular attendance records for every course and take these records into account when evaluating student participation and performance.

- In each three-credit 15-week course, a maximum of the equivalent of two weeks of accumulated absences due to sickness, personal emergency, inevitable transport delay and other related impediments will be tolerated.
- Your final course grade will drop one full letter grade (e.g. A- to B-) for each additional class missed beyond this two week period, regardless of the reason for your absence. However, you will automatically fail a course if your absences exceed the equivalent of three weeks of class.

Furthermore, to comply with immigration and financial regulations, you must maintain full-time student status and attend at least 12 hours of class every week. Consequently, the Dean and Program Director will dismiss from all CEA courses, programs, activities and housing any student who fails to maintain full-time status.

Required Readings:

Baylis John, Smith Steve, Owens Patricia (Eds.), *The Globalization of World Politics: An Introduction to International Relations*, 4th edition, Oxford University Press, 2008, 745pp.

The required course textbook listed above is available for purchase at the CEA Paris Center. Buy your texts from our locally affiliated book merchant who is onsite during academic orientation. You must have constant access to these texts for reading, highlighting and marginal note-taking. It is required that you have a personal copy of each. Additional copies will be placed on-reserve in the Academic Affairs office for short-term loans. Periodical literature, articles, documents, maps, digital images and other sundry materials also required for your class are available in PDF or Word format, are stored in the e-course file assigned to each class, and are located on the CEA shared drive for in-house consultation or copying to your own USB flash-drive. In addition, the Academic Affairs Office compiles a bank of detailed information about the many libraries, documentation centers, research institutes and archival materials located here in the city and accessible to

CEA students. You will be required to use these resources throughout your studies. Direct access to additional resources and databanks are available to you through the online library of the University of New Haven.

Recommended Readings:

See the bibliographical listings on the course content section below for the suggested additional readings for each topic. Many of these are full books and studies more appropriate for research than actual daily readings.

Online Reference & Research Tools:

There is an extensive list of pertinent websites and online resources at the end of each chapter in the Baylis and Smith course textbook: *The Globalization of World Politics: An Introduction to International Relations*. Survey and use these web links in conjunction with the week's readings, lectures and class discussions.

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
1	<p align="center">Introduction to Course</p> <p align="center"><u>The Requirements of Studying Globalization:</u> A sociological survey of the international relations Using a mixed micro-macro level of analysis</p> <p align="center">Definition of Key Concepts Globalization, global liberalism, capitalism, “structural power”</p>	<p align="center">Syllabus Overview</p> <p align="center">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. On the necessity of using an interdisciplinary approach to grasp and scrutinize the global process. 2. Epistemological precautions to keep in mind & the reasons why. 	<p>Text Readings: Baylis John, Smith Steve (Eds.), <i>The Globalization of World Politics: An Introduction to international Relations</i>, 4th ed., Oxford University Press, 2008, Introduction, pp.1-13; Chap. 1, pp. 14-35. Glossary, pp.577-591.</p> <p>Periodical Literature: Klaus Dingwerth & Philippe Pattberg, “Global Governance as a Perspective on World Politics”, <i>Global Governance</i>, v.12 n.2 (April-June 2006) pp. 185-203.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Susan. Berger, <i>How We Compete: What Companies around the World are doing to make it in today’s global economy</i> Doubleday Broadway, 2005. • Suzanne Berger, Ronald Dore, dir., <i>Global Capitalism and National Diversity</i>, Ithaca, Cornell University Press, 1996, « Introduction » (Suzanne Berger) & chapter 1 (R. Boyer). • Cameron Angus, Palan Ronen, <i>The Imagined Economies of Globalization</i>. London: Sage, 2004. • Palan Ronen, Abbott, Jason with Phil Deans (1996). <i>State Strategies in the Global Political Economy</i>. London: Pinter.
2	<p align="center">Globalization in Historical Perspective What is Globalization? The principal criteria</p> <p align="center"><u>Fernand Braudel’s concepts:</u> “World economy: the successive phases”</p> <p align="center">Perhaps not as so new as it looks? The key role of transnational firms & financial firms</p>	<p align="center">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. What is Globalization? 2. How new is it? 	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chaps, 2-4, pp. 35-90.</p> <p>Periodical Literature: Nayan Chanda, “Runaway Globalization Without Governance”, <i>Global Governance</i>, v.14 n.2 (April-June 2008) pp. 119-125.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Stiglitz Joseph E., <i>Making Globalization Work</i>, W. Norton, 2006. • Strange Susan, <i>Casino Capitalism</i>, Oxford, Blackwell, 1986.

			<ul style="list-style-type: none">• Strange Susan, <i>Mad Money</i>, Manchester, Manchester University Press, 1998.• Strange Susan, <i>States and Markets: An Introduction to International Political Economy</i>, 2^{ème} ed., Pinters, 1994.• Wallerstein Immanuel, <i>The Politics of the World-Economy: the States, the Movements and the Civilizations</i>, Cambridge, Cambridge University Press, 1984.
--	--	--	---

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
I. Actors on the Globalized Stage			
3	<p><u>A. State Actors:</u> Old State Actors The Constitutive Elements of the State Failed States</p>	<p align="center">Lecture & Discussion</p> <p align="center">Film: Documentary: <i>The Third World</i></p> <p>Study Problems: 1. Sub-Saharan States, Tradition, Acculturation, Modernity & Fake Institutions</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chaps. 5-7, pp. 90-141.</p> <p>Periodical Literature: Edward C. Luck, “Rediscovering the State”, <i>Global Governance</i>, v. 8 n.1 (Jan-March 2002) pp. 7-11.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Elias Norbert, <i>The Civilizing Process: The History of Manners and State Formation and Civilization</i>, Blackwell, 1994. • Geertz Clifford, <i>The Interpretation of Cultures</i>, New York, Basic Book, 1973. • Jackson Robert, <i>Quasi-States: Sovereignty International Relations, and the Third World</i>, Cambridge, Cambridge University Press, 1990. • Migdal Joel, <i>Strong Societies and Weak States: State Society relations and Capabilities in the Third World</i>, Princeton, Princeton University Press, 1988. • Strayer Joseph, <i>Western Europe in the Middle Ages: A Short History</i>, Waveland 1991. • Weber Max, <i>The Profession of Politics</i>, Berlin, 1919.
4	<p>The Process of Importing the State Model to the Third World:</p> <p><u>Weak States:</u> Collapsed-, Failed-, Kleptomania-, & “Quasi-States”: Causes & Indicators of Such Situations Corruption & the absence of a separation between</p>	<p>Onsite Study Excursion #1: <i>The Swedish Cultural Center</i></p> <p align="center">Lecture & Discussion</p> <p>Study Problems: 1. What is the relevancy of states in a globalized order?</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chaps. 8-11, pp. 142-210.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Migdal Joel, <i>Strong Societies and Weak States: State Society relations and Capabilities in the Third World</i>, Princeton, Princeton University Press, 1988. • Strayer Joseph, <i>Western Europe in the Middle Ages: A Short</i>

	<p>private & public spheres</p> <p>The Weberian Neo-Patrimonialism concept and its use in analyzing developing countries</p> <p>The Socio-genesis Process of State: Both historically dated & Geographically Situated</p>		<p><i>History</i>, Waveland 1991.</p> <ul style="list-style-type: none"> • Weber Max, <i>The Profession of Politics</i>, Berlin, 1919.
--	---	--	---

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
5	<p>B. Non-State Actors:</p> <p>International Organizations (IFI): World Bank & IMF: Huge normative powers Interference in developing countries' public policies OECD expertise : a kind of interstate think tank</p>	<p align="center">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. Partnerships between Transnational firms & NGOs 2. Towards international corporate governance 3. What does international loyalty mean? 	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap. 16, pp. 278-295; Chap. 18, pp. 312-329.</p> <p>Periodical Literature: Heribert Dieter, "The Decline of the IMF: Is It Reversible? Should It Be Reversed?" <i>Global Governance</i>, v.12 n.4, (Oct-Dec 2006) pp. 343-349; Celine Tan, "Reform of Reinvent? The IMF at a Crossroads", <i>Global Governance</i>, v.12 n.4 (Oct-Dec 2006) pp. 507-522; Catherine Weaver & Susan Park, "The Role of the World Bank in Poverty Alleviation and Human Development in the 21st Century", <i>Global Governance</i>, v.13 n.4 (Oct-Dec 2007) pp. 461-468; Susan Park, The World Bank Group: Championing Sustainable Development Norms", <i>Global Governance</i>, v.13 n.4 (Oct-Dec 2007) pp.535-565.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Jacobson Harold K., <i>Networks of Interdependence: International Organizations and the Global Political System</i>, 2nd ed., New York, Alfred A. Knopf, 1984. • Keohane Robert, Nye Joseph (Eds.), <i>Transnational Relations and World Politics</i>, Cambridge, (Mass.), Harvard University Press, 1972. <p>Onsite Report #1 Due: <i>The Swedish Cultural Center</i></p>

<p>6</p>	<p>Non-Governmental Organizations: NGOs Definition; Specific ways of acting; Capacity to set the international agenda; Their huge contribution to a silent revolution :the transformation of international public law into a law of globalization, which is a work in progress</p>	<p>Film Documentary: <i>The Nobel Peace Prize;</i> <i>The Marshall Plan</i></p> <p>Debates: Davos summits: how to deal with alter-globalization movement</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap 17, pp. 296-311; Chap. 19, pp. 330-349.</p> <p>Periodical Literature: Ruth Reitan, “A Global Civil Society in a World Polity or Angels and Nomads Against Empire”, <i>Global Governance</i>, v.13 n.3 (July-Sept 2007) pp. 445-460.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Keohane Robert, Nye Joseph, <i>Power and Interdependence: World Politics in Transition</i>, Boston, Little Brown, 1977. • Mitrany David, <i>A Working Peace System : an Argument for the Functional Development of International Organization</i>, The Royal Institute of International Affairs, London, Oxford University Press, 1944.
----------	---	---	---

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
7	<p align="center">B. Non-State Actors (cont.):</p> <p>Transnational Firms: MNCs Definitional Problems Policies of Investment is equal to a power of discrimination between different public authorities around the world</p> <p>Individuals: Semi-autonomous decision-makers</p> <p>Transnational Networks: A new type of political power A new form of collective mobilization & action</p>	<p align="center">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. What is the balance sheet on MNCs? 2. What are today's new networks of power & influence? 3. Who is "opposed" to Globalization? <p align="center"><u>Case Studies:</u> (Lafarge-Amnesty international; Total-Greenpeace partnerships)</p> <p align="center">Student Presentation</p>	<p>Text Readings: Sarah Anderson & John Cavanaugh, <i>Top 200: The Rise of Corporate Global Power</i>, Institute for Policy Studies, Washington, D.C., pp. 1-18.</p> <p>Periodical Literature: Thomas N. Hale, "Transparency, Accountability & Global Governance," <i>Global Governance</i>, v.14 n.1 (Jan-March 2008) pp. 73-94.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Nelson Paul J., Dorsey Ellen, <i>New Rights Advocacy: Changing Strategies of Development and Human Rights NGOs</i>, Georgetown University Press, 2008. • Palan Ronen, <i>The Offshore World: Sovereign Markets, Virtual Places, and Nomad Millionaires</i>, Ithaca, N.Y.: Cornell Univ. • James Rosenau, Ernst Otto Czempiel (Eds.), <i>Governance without Government: Order and Change in World Politics</i>, Cambridge, Cambridge University Press, 1992, pp. 272-294. • Stopford John M., Strange Susan, Henley John S. <i>Rival States, Rival Firms: Competition for World Market Shares</i>, Cambridge/New York, Cambridge University Press, 1991.
8	<p align="center">C. Actors & Ideology</p> <p><u>Historical Benchmarks:</u> The Vienna Congress & the question of nationalities The League of Nations & the Wilson Doctrine The Peace Treaties & the Reconstruction of Europe The "Iron Curtain" The Process of Decolonization, The Role of the United Nations</p>	<p align="center">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. What is the role of ideology in the evolution of Globalization? 2. What does gender have to do with Globalization? <p align="center">Student Presentation</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, chap. 23, pp. 402-418.</p> <p>Periodical Literature: Yvonne Terlingen, "The Human Rights Council: A New Era in UN Human Rights Work?", <i>Ethics & International Affairs</i>, v.21 n.2 (Summer 2007), pp.167-178.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Anderson Benedict, <i>Imagined Communities, Reflections on the</i>

	(Major resolutions and recommendations) The UN Commission on Human Rights & the UNHCR		<i>Origin and Spread of Nationalism.</i> • Gellner Ernest, <i>Nations et Nationalismes.</i>
--	---	--	--

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
9	<p align="center">C. Actors & Ideology (cont.) Reshaping States & Nations: Nationalism, Minorities, Secession, Right of Self-determination</p> <p align="center"><u>Historical Benchmarks:</u> The recent upsurge of nationalism all over the world: How to read this phenomena vis-à-vis the concept of “State sovereignty”</p>	<p align="center">Onsite Study Excursion#2: <i>Delegation of the Nagorno-Karabakh Conference</i></p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. What are the challenges of integrating the new states of Central Europe into the European Union? 	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap. 15, pp. 262-278; Chap. 20, pp. 350-369.</p> <p>Periodical Literature: Martin Carnoy, “The Demise of the Nation-State?” <i>Theoria</i>, June, 2001, pp.69-81.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Hobsbawm, Eric, <i>Nations and Nationalism</i>, Ithaca: Cornell University Press, 1983.
10	<p align="center">C. Actors & Ideology (cont) <u>Functionalism & Integration:</u> <u>Regionalism in a Globalized World</u> European Union, ALENA, MERCOSUR, ASEAN, APEC, African Union Political & Economical Integration? The EU Process of Integration : An exemplary process? Common Points & Differences Among Regional Bodies</p>	<p align="center">Onsite Report #3 Due: <i>European Commission in Paris</i></p> <p align="center">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. What does regional citizenship imply on the local, regional & global level? 2. What are the consequences? 3. What are the different levels of mixed allegiance? <p align="center">Student Presentation</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, chap. 14, pp. 242-261; Chap. 25, pp. 434-449.</p> <p>Periodical Literature: Pierre Schori, “Painful Partnerships: The United States, the European Union, and Global Governance”, <i>Global Governance</i>, v.11 n.3 (July-Sept 2005) pp. 273-280.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Mario Telo (Ed.), <i>European Union and New Regionalism: Regional Actors and Global Governance in a Post-hegemonic Era</i>, London, Ashgate, 2007. • Jens-Uwe Wunderlich, <i>Regionalism, Globalization and International Order: Europe and Southeast Asia</i>, Ashgate, 2007. <p>Onsite Report #2 Due: <i>Delegation of the Nagorno-Karabakh conference</i></p>
11	Midterm Exam	Exam	Review All Class Materials & Readings

Globalization: Politics, Culture & Governance
Course Content

II. The Stakes of Globalization			
Session	Topic	Activity	Student Assignments
12	<p style="text-align: center;">1. Global Populations & Migrations</p> <p>South-North & East-West flows & restrictions The question of political refugees The stakes of North-South “brain drain” European Union: Fortress or “<i>passoire</i>”? The case of Mexican illegal immigration to the US</p>	<p style="text-align: center;">Lecture & Discussion</p> <p>Study Problems:</p> <p>1. Analyzing the connection between world population, global poverty & human rights.</p> <p style="text-align: center;">Student Presentation</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, chap. 26, pp. 450-467.</p> <p>Periodical Literature: Michael Flynn, “Searching for Safe Haven”, <i>Bulletin of the Atomic Scientists</i>, v.58 n.6 (Nov-Dec 2002), pp.22-25; Arthur C. Helton, “Unpleasant Surprises Await”, <i>Bulletin of the Atomic Scientists</i>, v.58 n.6 (Nov-Dec 2002), pp.94-100.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Harland Wm., Jr. Whitmore, <i>The World Economy, Population Growth, and the Global Ecosystem: A Unified Theoretical Model of Interdependent Dynamic Systems</i>, Palgrave, 2008. <p>Onsite Report #3 Due: <i>European Commission in Paris</i></p>
13	<p style="text-align: center;">Global Populations & Migrations</p> <p style="text-align: center;">Current Case Studies</p>	<p style="text-align: center;">Onsite Study Excursion #4:</p> <p style="text-align: center;">INED (National Demography Institute) Lecture by a senior officer</p>	<p>Readings: UNESCO Website: http://portal.unesco.org/en</p>
14	<p style="text-align: center;">2. Global Communications</p> <p style="text-align: center;"><u>The Internet</u></p> <p>Its consequences on the diffusion of knowledge Managing overwhelming flows of information Controlling the “noise of info flows” Cultural inequalities</p>	<p style="text-align: center;">Lecture & Discussion</p> <p>Study Problems:</p> <p>1. “Small is beautiful”: Problems of too much information.</p>	<p>Periodical Literature: Milton Mueller, John Mathiason & Hans Klein, “The Internet and Global Governance: Principles and Norms for a New Regime”, <i>Global Governance</i>, v.13, n.2 (April-June 2007) pp. 237-254.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Deutsch Karl, <i>Nationalism and Social Communication</i>, 2nd ed. New York, MIT Press, 1966.

	<p><u>The Stakes of International News Channels</u> CNN, BBC world, France24.</p>	<p>Student Presentation</p>	<p>• Jenkins Henry, <i>Convergence Culture: Where Old and New Media Collide</i>, New University Press, 2006.</p> <p>Onsite Report #4 Due: The INED</p>
--	--	------------------------------------	---

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
15	<p style="text-align: center;">Global Communications Current Case Studies</p>	<p style="text-align: center;">Onsite Study Excursion #5: <i>UNESCO or</i> <i>France 24 International</i></p>	<p style="text-align: center;">Readings: INED Website: http://www.ined.fr/; Class handouts</p>
16	<p style="text-align: center;">2. Global Communications (cont.) <u>Global Flows of Culture</u> Competition between different cultural outputs French cinema & “<i>exception culturelle</i>”</p> <p style="text-align: center;"><u>Pop Culture: Analysis/Critical Deconstruction</u> “McDonald-ization” & “Disneyland-isation” of people</p> <p style="text-align: center;"><u>Globalized Celebrity:</u> <u>How Symbolic Resources Become Political Tools</u> The Nobel network of fame & its political influence Changing international reality and agenda priorities</p>	<p style="text-align: center;">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. Cultural diversity vs. Cultural relativism. 2. The “French touch” on global information. 3. The French challenge facing BBC world service and CNN international news monopolies. <p style="text-align: center;">Student Presentation</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap. 24, pp. 418-434.</p> <p>Periodical Literature: Serge Latouche, “The Cultural Effects of Globalization: Cannibalistic Universalism or Cultural Terrorism?”, <i>Theoria</i> 5dec 2001), pp. 1-13; Julia Galeota, “Cultural Imperialism: An American Tradition”, <i>The Humanist</i>, v.64 n.3 (May-June 2004), pp. 22-46.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Deutsch Karl, <i>Nationalism and Social Communication</i>, 2nd ed. New York, MIT Press, 1966. • Jenkins Henry, <i>Convergence Culture: Where Old and New Media Collide</i>, New University Press, 2006. <p>Onsite Report #4 Due: <i>UNESCO or France 24 International</i></p>
17	<p style="text-align: center;">3. Global Trade/Global Discord: What are the purposes & limits of “regimes”?</p> <p style="text-align: center;"><u>On Multilateralism in the WTO</u> US, EU, Japan : Issues & Stakes for the Triad</p> <p style="text-align: center;"><u>The Challengers:</u> (China, India, Brazil, South Africa) The Group of 21 in the WTO: Goals & Strategy</p> <p style="text-align: center;">Property rights & the demands of</p>	<p style="text-align: center;">Onsite Study Excursion #6: <i>The OECD Headquarters</i></p> <p style="text-align: center;">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. Global public wealth & the question of generic drugs 2. On Aids & Malaria 3. Transnational firms vs. NGO-Developing country 	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap. 26, pp. 450-467.</p> <p>Periodical Literature: Zaki Laidi, “How Trade Became Geopolitics”, <i>World Policy Journal</i>, v.25 n.2 (Summer 2008) pp. 55-61; Meredith Kolsky Lewis, “WTO Winners & Losers: The trade & Development disconnect”, <i>Georgetown Journal of International Law</i>, v39, n.1 (Fall 2007) pp. 165-198.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Hestermeyer Holger, <i>Human Rights and the WTO: The Case of</i>

	New Industrialized Countries	alliances	<p><i>Patents and Access to Medicines</i>, Oxford University Press, USA, 2007.</p> <ul style="list-style-type: none">• Jens Mortensen, <i>WTO: Governance and the Limits of Law</i>, Routledge, 2008. <p>Onsite Report #5 Due: UNESCO or France 24 International</p>
--	------------------------------	-----------	---

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
18	<p style="text-align: center;"><u>The North-South Gap</u></p> <p>The abandon of the “third world” designation: the reasons why The theory of massive impulse, the dependency school The stake of development “taking off” of the non developed states,</p> <p style="text-align: center;"><u>The Inequality of Trade</u></p> <p>The deterioration of north-south trade terms Debt and the LDC’s: endemic & structural inequality (Fair Trade, Global Poverty, The Digital Gap)</p> <p style="text-align: center;"><u>Historic Debates:</u></p> <p>What is the responsibility of the colonial powers in this contemporary question?</p>	<p style="text-align: center;">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. Fair trade: a transnational solidarity made of what? 2. What does the G8 display of power mean? 3. Reforming the G8 to what end? (Illusions, “solutions” & harsh realities) <p style="text-align: center;">Student Presentation</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap. 27, pp. 468-489.</p> <p>Periodical Literature: Jean-Phillippe Thérien & Vincent Pouliot, “The Global Compact: Shifting the Policies of International Development”, <i>Global Governance</i>, v.12, n.1, (Jan-March 2006), pp.55-75; Shashi Tharoor, “The Messy Afterlife of Colonialism”, <i>Global Governance</i>, v.8, n.1 (Jen-March 2002) pp.1-5.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Sen, Amartya, <i>Development as Freedom</i>, Oxford, Oxford University Press, 1999. • Sen, Amartya, <i>Poverty and Famines: An Essay on Entitlements and Deprivation</i>, Oxford, Clarendon Press, 1982. • Sen, Amartya, <i>Inequality Reexamined</i>, Oxford, Oxford University Press, 1992. <p>Onsite Report #6 Due: The OECD Headquarters</p>
19	<p style="text-align: center;">Global Trade/Global Discord: <i>Current Case Studies</i></p>	<p style="text-align: center;">Onsite Study Excursion #7: <i>ACF Action Contre la Faim</i> <i>Lecture</i></p>	<p>Readings: ACF Website: http://www.actioncontrelafaim.org/; Additional class handouts.</p>
20	<p style="text-align: center;">4. Protection of Global Public Goods <u>Global Public Good (GPG)</u> A human resource connected to human rights or a commercial product whose cost must be paid by all? <u>Sustainable Development?</u> Deforestation & desertification</p>	<p style="text-align: center;">Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. What is the status of water? 2. Case Study: Ecological refugee 	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chaps. 20, pp. 350-369.</p> <p>Periodical Literature: Michele M. Betsill & Harriet Bulkeley, “Cities and the Multi-level Governance of Global Climate Change”, <i>Global Governance</i>, v.12 n.2 (April-June 2006) pp. 141-159; Maurizio Carbone, “Supporting or Resisting Global Public Goods? The Policy Dimension of a Contested Concept”,</p>

	<p>Endangered water supplies</p> <p>Global Warming:</p> <p>The retreat of mountain & polar ice</p> <p>Destruction of animal & vegetal species</p> <p>Ecological refugees</p>	Student Presentation	<p><i>Global Governance</i>, V.13, N.2, (April-June, 2007), pp. 179-198.</p> <p>Onsite Report #7 Due: The ACF (Action Against Hunger)</p>
--	---	-----------------------------	--

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
21	<p>Global Public Goods:</p> <p><i>Current Case Studies</i></p>	<p>Onsite Study Excursion #8:</p> <p><i>The World Wildlife Federation</i></p>	<p>Readings: Website: The WWF: http://www.wwf.fr/; Additional class handouts.</p>
22	<p>5. Religious Forces at Work:</p> <p>The search for meaning in life & death</p> <p>Religious Identity & Plurality of Allegiances:</p> <p>The resurgence of Islam in a contemporary world of secularization & Westernization</p> <p>The decline of Christian faith in the western countries</p> <p>What does this mix mean in terms of political interaction?</p> <p>Revivalist movements across the globe</p>	<p>Lecture & Discussion</p> <p>Study Problems:</p> <ol style="list-style-type: none"> 1. Whither Goes Turkey? 2. Is Turkey in turmoil and at a turning point? 3. Kemalism vs. Islamic elected government 4. Is the national army the guarantor of constitutional laicism? <p>Student Presentation</p>	<p>Periodical Literature Nathan Tierney, “Religion, the Globalization of War and Restorative Justice”, <i>Buddhist-Christian Studies</i>, v.26, 2006, pp. 79-87; Giovanni Filoramo, “Religious Pluralism and Crisis of Identity”, <i>Diogenes</i>, v.50 n.199 (Fall 2003) pp. 31-44.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Gellner Ernst, <i>Postmodernism, Reason and Religion</i> (1992). • Huntington Samuel, <i>Clash of Civilizations and the Remaking of World Order</i>, Simon & Schuster; Touchstone Ed, 2007. • Litvak Meir (Ed.), <i>Middle Eastern Societies and the West: Accommodation or Clash of Civilizations?</i> Moshe Dayan Center for Middle Eastern and Afr., 2007. <p>Onsite Report #8 Due: <i>The World Wildlife Federation</i></p>
23	<p>6. Globalized Violence Part I:</p> <p>What is a Mafia?</p> <p>Definitions & historical perspective</p> <p>New approaches</p> <p>Organized Crime:</p>	<p>Onsite Study Excursion #9:</p> <p><i>Transparency International</i></p> <p><i>Lecture by NGO Representative</i></p> <p>Lecture & Discussion</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap. 31, pp. 542-559.</p> <p>Periodical Literature: Toni Makki, “Researching Transnational Crime: The Australian Institute of Criminology”, <i>Global Governance</i>, v.12 n.2 (April-June 2006) pp. 119-125; Monica Serrano & Paul Kenny, “The International Regulation</p>

	<p>Drug trafficking, child labor trafficking, infringement acts, corruption, tax havens</p> <p><u>Organized Resistance:</u> International policing efforts The United Nations transnational Convention against organized crime (2000)</p>	<p>Study Problems:</p> <ol style="list-style-type: none"> 1. What is “show and shame”? 2. The strategy of GAFI & Transparency International 3. What are symbolic sanctions? 	<p>of Money Laundering”, <i>Global Governance</i>, v.9 n.4 (Oct-Dec 2003) pp. 433-439; Liz Fekete & Francis Webber, “The Human Trade: Smuggling Illegal Immigrants”, <i>Race & Class</i>, v.39 n.1 (July-Sept 1997) pp. 67-75.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Ronen Palan, <i>The Offshore World: Sovereign Markets, Virtual Places, and Nomad Millionaires</i>. Ithaca, N.Y.: Cornell University Press, 2003. • Emilio C. Viano, Magallanes Jose, Laurent Bridel, (Eds.), <i>Transnational Organized Crime: Myth, Power, and Profit</i>, Carolina Academic, 2003. <p>Field Research Project Due:</p>
--	--	---	--

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
24	<p align="center">Globalized Violence Part II: Terrorism</p> <p>Definition of terrorism : a social construction The specific proceedings of terrorist movements Confusing local & global stakes Mixing-up internal & external strategies</p>	<p align="center">Documentary: Resistance Movements & 9/11</p> <p align="center">Lecture & Discussion</p> <p>Study Problems: 1. The question of legitimacy: terrorism versus resistance</p> <p align="center">Student Presentation</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap. 21, pp. 370-385.</p> <p>Periodical Literature: Steven E. Miller, “Terrifying Thoughts: Power, Order and Terror After 9/11”, <i>Global Governance</i>, v.11 n.2 (April-June 2005) pp. 247-271; Cenap Cakmak, “The International Criminal Court in World politics”, <i>International Journal on World Peace</i>, v.23, n.1 (March 2006) pp. 3-40.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Laqueur Walter, <i>No End to War: Terrorism in the Twenty-first Century</i>, New York: Continuum, 2003. • David J. Whittaker, <i>The Terrorism Reader</i>, 3 ed., Routledge; 2007. <p>Onsite Report #9 Due: Transparency International</p>
25	<p align="center">7. Humanitarian Affairs</p> <p>Considerations on the reinforcement of humanitarian international public law: a work in progress</p> <p align="center">The International Criminal Court: The specificity of the ICC General characteristics (supranational power, individual pursuit, etc.) The ability of the US to say “NO” The recurrent US strategy of “the free rider”</p> <p align="center">Crimes Against Humanity: How the ICC deals with Genocide & War Crimes (Case Studies: Pinochet, Milosevic, Omar Hassan al</p>	<p align="center">Onsite Study Excursion #10: <i>The Museum of Jewish History & Culture</i></p> <p align="center">Lecture & Discussion:</p> <p>Study Problems: 1. The Nuremberg & Tokyo War Crimes trials (Film) 2. The creation of the ICC (Film)</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, Chap. 30, pp. 522-541; Chap. 29, pp. 490-505.</p> <p>Periodical Literature: Touko Piiparinen, “The Lessons of Darfur for the Future of Humanitarian Intervention”, <i>Global Governance</i>, v.13, n.3, July-Sept 2007, pp. 365-390.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Brems Tony Knudsen, <i>Humanitarian Intervention: Contemporary Manifestations of an Explosive Doctrine</i>, Routledge, 2008.

	Bachir)		
--	---------	--	--

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
26	<p style="text-align: center;">8. From Classical to Global Security <u>Westphalian Security</u> The concept of “state of nature” (Machiavelli) The dialectic between war & peace</p> <p style="text-align: center;"><u>Strategic Security & Nuclear Doctrine</u> The concept of massive retaliation, MAD, “American Gulliver enmeshed” (Stanley Hoffman) Flexible response The “impotency of supreme power” (Aron) Brinkmanship</p>	<p style="text-align: center;">Lecture & Discussion</p> <p>Study Problems: 1. What are the different types of war we’ve seen since WWII? (Film)</p> <p>Historic Debates: The cold war : origin & principal events Concepts of alliance, balance of power, bipolarity and of deterrence: the balance of terror between the two blocs</p> <p style="text-align: center;">Student Presentation</p>	<p>Text Readings: Baylis & Smith: <i>Globalization</i>, chap. 12, pp. 210-225; Chap. 13, pp. 226-241; Chap 22, pp. 386- 401, Chap. 32, pp. 560-579.</p> <p>Recommended Readings:</p> <ul style="list-style-type: none"> • Allison Graham, <i>Essence of Decision: Explaining the Cuban Missile Crisis</i>, New York, Harper & Collins 1971. • Carr Edward, <i>The Twenty Years’ Crisis 1919-1939</i>, London, Macmillan, 1946. • Coicaud Jean-Marc, <i>Beyond the National Interest: The Future of UN Peacekeeping and Multilateralism in an Era of U.S. Primacy</i>, New York, United States Institute of Peace Press 2007. • Cordesman Anthony H., Al-Rodhan Khalid R., <i>Gulf Military Forces in an Area of Asymmetric Wars</i>, 2008. • Kissinger Henry, <i>A World Restored</i>, [1957]. • Kissinger Henry, <i>Diplomacy</i>, Simon & Schuster, 1995. • Morgenthau Hans, <i>Politics Among Nations: the Struggle for Power and Peace</i>, [1948], 6th ed., New York, Alfred Knopf, 1985. • Paret Peter (Ed.), <i>Makers of Modern Strategy: from Machiavelli to the Nuclear Age</i>, Oxford, Clarendon Press, 1986. • Schelling Thomas C., <i>Strategy of Conflict</i>, Harvard University Press; 1990. <p>Onsite Report #10 Due: The Shoah/The Holocaust</p>
27	<p style="text-align: center;">Global Security: <i>Current Case Studies</i></p>	<p>Onsite Study Excursion #11: <i>Memorial to Marshall Leclerc & Museum of Jean Moulin</i></p>	<p>Readings: WWII Websites: TBA; Additional class handouts.</p>

Globalization: Politics, Culture & Governance
Course Content

Session	Topic	Activity	Student Assignments
28	<p style="text-align: center;"><u>The UN Concept of <i>Human Security</i></u> The decline of interstate war Asymmetric war coupled with preventive war Privatizing war: risk & convenience of global mercenaries “Human security” is based on multilateralism: A global governance work in progress What’s going on between American hegemony & multilateralism?</p>	<p>Historic Debates: The end of Cold War. The reshaping of NATO: New NATO membership extended to past enemies Dialogue & cooperation with non-nation countries (Belarus, Ukraine, Georgia, Russia) New Security Missions: operations of Peace building, and peace enforcement: the exemplary case of Afghanistan.</p> <p style="text-align: center;">Student Presentation</p>	<p>Periodical Literature: Bjorn Hette & Fredrik Soderbaum, “The UN and Regional Organizations in Global Security: Competing or Complementary Logics”, <i>Global Governance</i>, v.12 n.3 (July-Sept 2006) pp. 227-233; Ramesh Thakur & Luk Van Langenhove, “Enhancing Global Governance Through Regional Integration”, <i>Global Governance</i>, v.12 n.3 (July-Sept 2006) pp. 233-241; Alex J. Bellamy, “Conflict Prevention and the Responsibility to Protect”, <i>Global Governance</i>, v.14 n.2 (April-June 2008) pp. 135-157; Gerd Oberleitner, “Human Security: A Challenge to International Law?”, <i>Global Governance</i>, v.11 n.2 (April-June 2005) pp. 185-203.</p> <p>Onsite Report #11 Due: <i>The Leclerc Memorial & Jean Moulin Museum</i></p>
29	<p style="text-align: center;">The Future of Globalization</p>	<p style="text-align: center;">Lecture & Class Discussion</p> <p style="text-align: center;">Student Presentation</p>	<p>Text Readings: Review Chap. 32, pp. 560-579.</p> <p>Periodical Literature: Sanjeev Khagram, “Possible Future Architectures of Global Governance: A Transnational Perspective/Prospective”, <i>Global Governance</i>, v.12 n.1 (Jan-March 2006), pp. 97-117; Elke Krahnmann, “National, Regional, and Global Governance: One Phenomenon or Many?” <i>Global Governance</i>, v.9 n.3 (July-Sept 2003) pp. 323-346; Owen Worth & Carmen Kuhling, “Counter-Hegemony, Anti-Globalization and culture in International political economy”, <i>Capital & Class</i>, v.84 (Winter 2004) pp. 31-42.</p>
30	<p style="text-align: center;">Final Examination</p>	<p style="text-align: center;">Exam</p> <p style="text-align: center;">Student Presentation</p>	<p style="text-align: center;">Review All Class Materials & Readings</p>

